

TARGET PROMOTION

Luxury for less

Opulent furnishings, quirky glassware and funky furniture can transform a room. At Target, you'll be surprised that with minimal expense, you'll get maximum impact and great satisfaction!

Satellite White Chair \$199.99, Lime Florida Glass \$3.99, Lime Florida Glass Pitcher \$14.99, London Aqua Chenille Curtains (also available in Chocolate or Latte) single curtain \$69.99, Cola Embroidered Cushion 46cm x 46cm \$29.99.

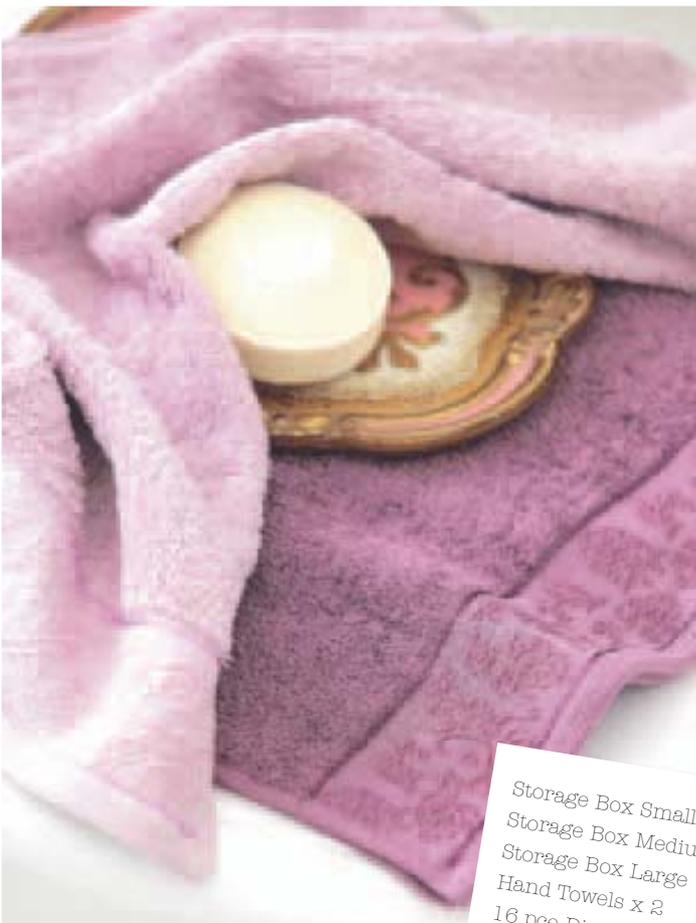
 **Target.**



\$200*

Creating a feeling of elegant, shabby chic in a room is simple. It needs just a veneer of select quirky, homely details over the top of your existing furniture. See how much chic you can get for under \$200.

*The coffee table pictured above and the soap dish on the opposite page are not included in the \$200 budget costing.



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Storage Box Small	\$ 16.99
Storage Box Medium	\$ 19.99
Storage Box Large	\$ 22.99
Hand Towels x 2	\$ 19.98
16 pce Dinner Set	\$ 39.99
Candle Stick	\$ 16.99
Spatular	\$ 3.99
Canister	\$ 16.99
Mixing Bowl	\$ 10.99
Small Colander	\$ 19.99
Purple Napkin x 2	\$ 5.98
Total	\$194.87

Perfection is difficult to achieve and harder to maintain. That's why shabby chic is a delight. It's a style that's based on imperfection and a life-worn feel. It creates a feeling of comfort and familiarity that can immediately soothe and relax the senses, something welcome in these busy, impersonal times. Yet it also generates a sense of intrigue. A handful of quirky antique pieces and eclectic treasures invites investigation and exploration. Use offbeat detailing to create a burst of unexpected colour or texture. The look is about contrast and balance, vibrant colours and rich textures contrasting beautifully with raw, utilitarian or time-worn finishes, elegant designer elements balancing a comfortable lived-in imperfection. With these additions from the Target Elegance theme you can create an intimate shabby chic in your home for much less than you'd expect.



<< The Jazz Beaded Cushion is our stylist's choice to add a little extra glamour to a lounge or bed setting, \$26.99.



\$500*

A contemporary interior is all about the simplicity of line, shape and form. A simplicity that's inherent in a striking figure like \$500, which is all you need to bring elements of this style to your home.



*The coffee table and couch pictured above are not included in the \$500 budget costing.



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There is an inherent satisfaction in creating the structure and order of a contemporary interior. It comes from the beauty of simplicity. Yet these interiors are not all about simplicity. Creating a clean, airy contemporary interior that arouses the senses is about blending and contrast. Mix neutral background tones with bold splashes of colour or contrast the simple lines of modern furniture with graphic, geometric feature elements. Blend prints of abstract forms, both linear and circular, on furnishings or try embroidered cushions to add textural variety. For dinnerware, keep the form simple but add interest by combining a range of colours. With the Paradise line of interior furnishings from Target, you have a complete range of affordable options for crafting the sophisticated simplicity of this look in your own home.

Paradise Cushion	\$ 24.99
Botanical Cushion	\$ 21.99
Lamp	\$ 29.99
Paradise Platter	\$ 14.99
Hollywood Sheer Curtains	\$ 24.99
Stripe Table Cloth	\$ 19.99
Tahiti Place Mat	\$ 4.99
Paradise Mug x 2	\$ 7.98
Paradise Bowl	\$ 3.99
Paradise Side Plate	\$ 3.99
Paradise Dinner Plate	\$ 3.99
Mosaic Bath Towel x 2	\$ 45.98
Mosaic Shower Curtain	\$ 19.99
Lila QS Quilt Cover	\$ 79.99
Aqua Fitted Sheet	\$ 39.99
Aqua Pillowcase x 2	\$ 17.98
Zed Chair	\$ 79.99
Green Candle Small	\$ 15.99
Green Candle Large	\$ 19.99
Total	\$481.78



<< Our Stylist's pick as a feature element is this stylish vase, \$49.99. It makes a graphic statement on its own, or it's perfect for displaying a sculptural floral arrangement.

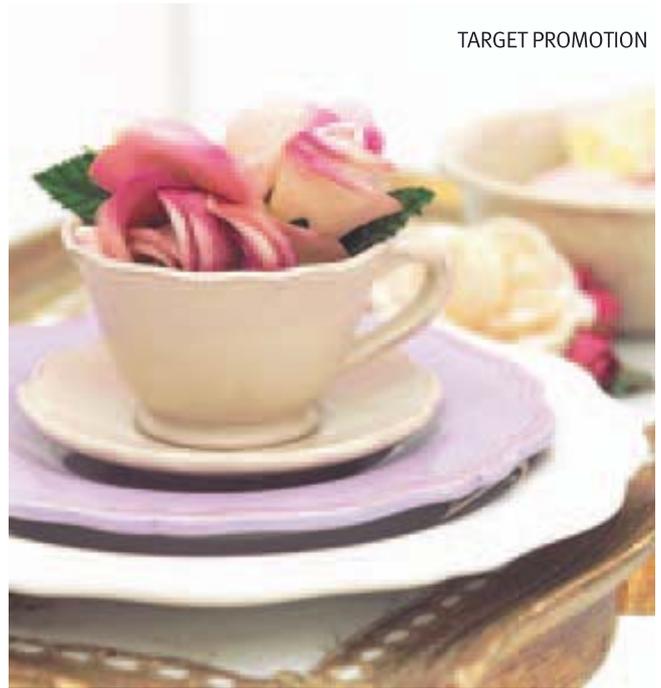


\$900*

Take a step back in time, or a trip to Paris, for under \$900. Indulge and immerse yourself in Parisienne apartment-style opulence with sumptuous furnishings and inspiring details.



*The bed and side table pictured above and the couch, arm chair and side table on the opposite page are not included in the \$900 budget costing.



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There's something uplifting about walking into a home and feeling that you have been transported in both time and space to another world. It appeals to our innate sense of escapism and fantasy. And with a handful of items from the Target Elegance theme it is possible to create this feel in your own home. The look is about blending styles and influences from a range of decorating periods but with the common themes of rich coloured furnishings contrasting against white walls, luxurious fabrics and textures with fringes or embellishments, embroidered lampshades, antique mirrors and gilded frames and vintage accessories. The style is a beautiful blend of contemporary, shabby chic and European influences, perfect for comfortable modern living.

QS Sakura Quilt Cover	\$ 109.00
Sakura Throw	\$ 99.99
Sakura Pillowcase	\$ 34.99
Sakura Cushion	\$ 34.99
Lisbon Bowl	\$ 19.99
Kubu White Ottoman	\$ 119.99
Plum Flower Print	\$ 59.99
Stella 30x30 Cushion	\$ 24.99
Starburst Cushion	\$ 29.99
Charlotte 30x45 Cushion	\$ 22.99
Erica Linen Curtain/pair	\$129.99
G Mist Candles x 4	\$ 39.96
Lisbon Lilac Side Plate	\$ 3.99
Lisbon White Dinner Plate	\$ 4.99
Lisbon Cafe Rice Bowl	\$ 3.99
Lisbon Cafe Cup & Saucer	\$ 4.99
Lattice Devoire Cushion	\$ 34.99
Lace Coffee Table Bowl	\$ 19.99
Lace Oil Burner	\$ 14.99
Sheer Curtains x 2	\$ 59.98
Total	\$874.77



<< To add an extra touch of elegance, our Stylist recommends the Elegance wine glass, \$4.99 each, with smoky coloured glass and linear detailing.



Venetian glass mirrors from \$39.95, Venetian glass oval frame \$16.99, Venetian glass horizontal frame \$19.99, Pearl mosaic lamp base \$34.99, Lamp shade \$24.99, Elegance Wine Glass \$4.99 each.

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