



belle

evolves

...after *30* years, **belle** turns *8*

Building on 30 years of evolution as Australia's premier design and lifestyle magazine and three and a half years of consistent readership growth, ACP is pleased to announce a further significant investment in the belle brand.

From June 2004, there will be more of belle. In fact 8 issues per year.

This means you will have more choice over when to advertise and more opportunities to react more quickly to changes in the consumer landscape. More belle also will mean more topics and features, more coverage of local and international events, more readers and more market presence. More communication of your message.

belle is beautiful, belle is authentic, belle has international appeal and belle is full of energy.

More belle.

Please see attached for our new on-sale dates and deadlines.

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